



SOLUCIONES PARA
EL DESARROLLO
SOSTENIBLE



ExpertODS



LÍDERES 2030



BANCO DE PROYECTOS
SDSN MX

Entrepreneurship and the Sustainable Development Goals

Raúl R. Gío Hernández,
Projects and Partnerships Director, SDSN México.



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SDSN México

A Solutions Network to Develop the Country.

Solutions created in the Academia

So no one is left behind.

SDG's and Entrepreneurship

Paving the way with Transformative Innovation.

Case Studies from Mexico

Sustainable Solutions which support local communities and have a global impact



Our Network

The Sustainable Development Solutions Network (SDSN) is a UN initiative that links the scientific & technological research from the academia with other sectors, to promote the sustainable development.

SDSN Mexico promotes intersectorial work:



Our Solutions

Since our launch in March of 2019, we have promoted 3 key initiatives to strengthen the 2030 Agenda in Mexico



The **Project Bank** showcases high impact projects aligned with specific SDG's.

More than 60 projects from all around Mexico will be on the platform and can be helped in multiple ways (donations, volunteering).



SDG Experts honors, connects and promotes interinstitutional work between researchers, professors and specialists in sustainability.

By supplying them with a platform where projects can be easily shared, experts can come together to solve Mexico's problems.



Co-created with our student chapter,



this solution brings an educational platform to the youth where they're empowered to promote the 2030 Agenda. Focused on proactivity, the students final assignment is to create a project that improves their community.

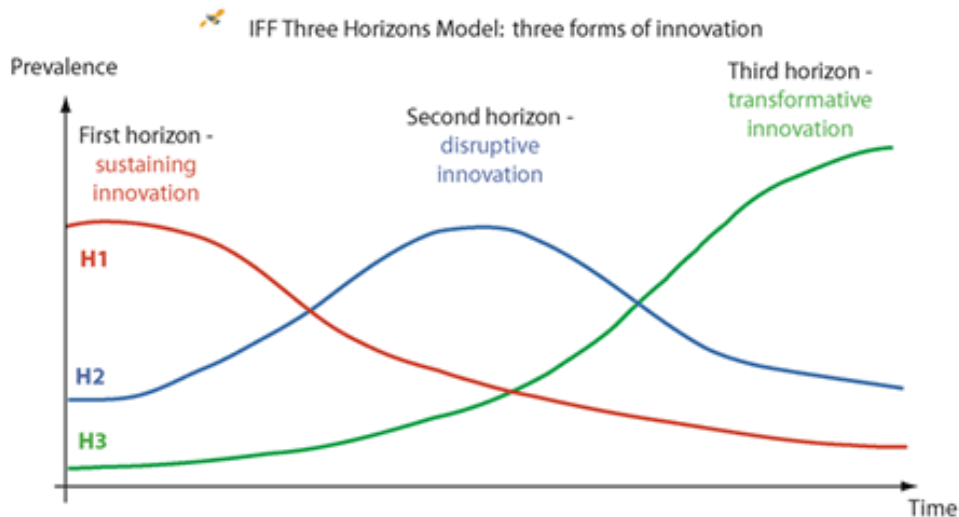
Transformative Innovation

- Direccionalidad.
- Objetivo Social.
- Impacto a nivel sistema.
- Aprendizaje y Reflexividad.
- Conflicto vs Consenso.
- Inclusividad.



**TRANSFORMATIVE
INNOVATION
POLICY
CONSORTIUM**

Transformative Innovation Policy (TIP) is a new way of doing science, technology and innovation (STI) policy with global reach, research and co-creation of knowledge to meet the Sustainable Development Goals (SDGs). TIP theory, research and practise are the founding principles of TIPC.



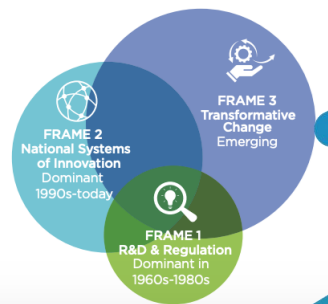
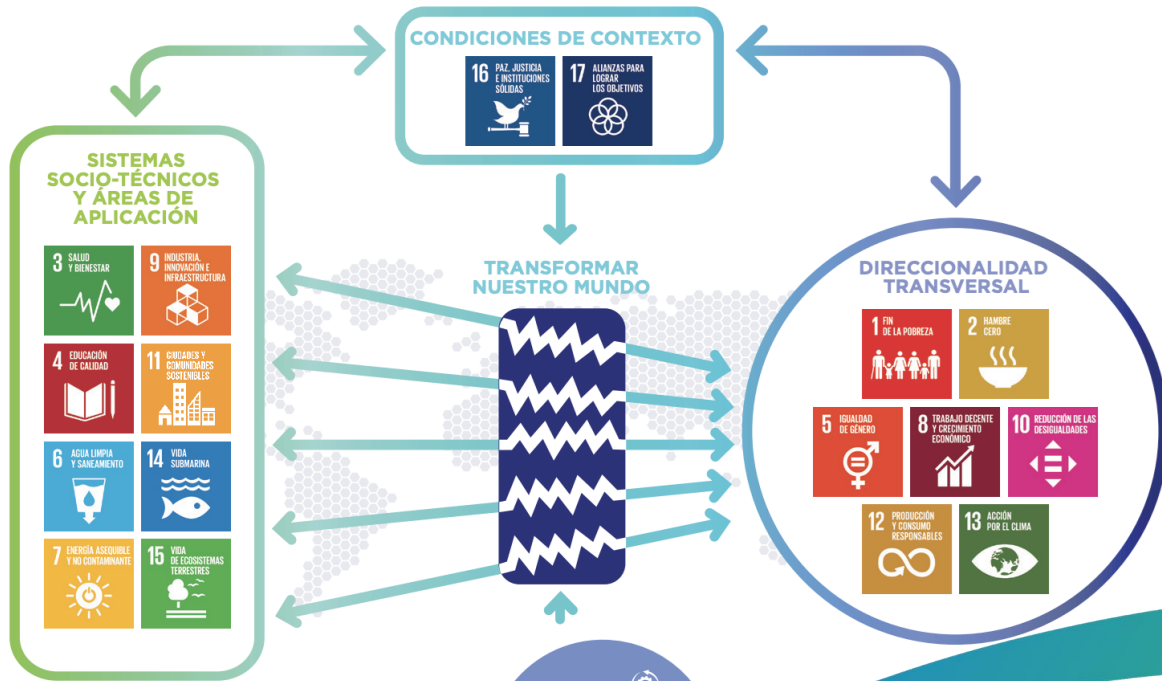
LOS TRES MARCOS DE INNOVACION

Innovation backed by the SDG's

Innovación respaldada por los ODS

Context

Socio-technical
Transversal
Systems & areas
Direction
of application

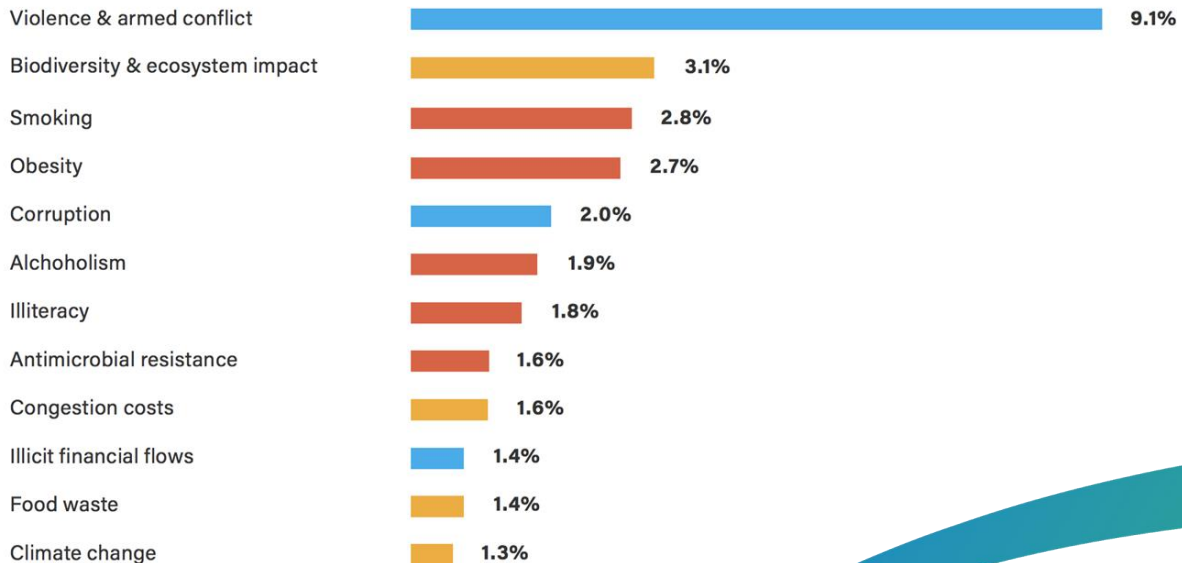


Cuál es la relación entre emprendimiento y los ODS

What are the connections between entrepreneurship and the SDGs?

Estimated annual global direct economic impact associated with selected global burdens

Share of global GDP, 2014



Dimension

Environment

Governance

Social

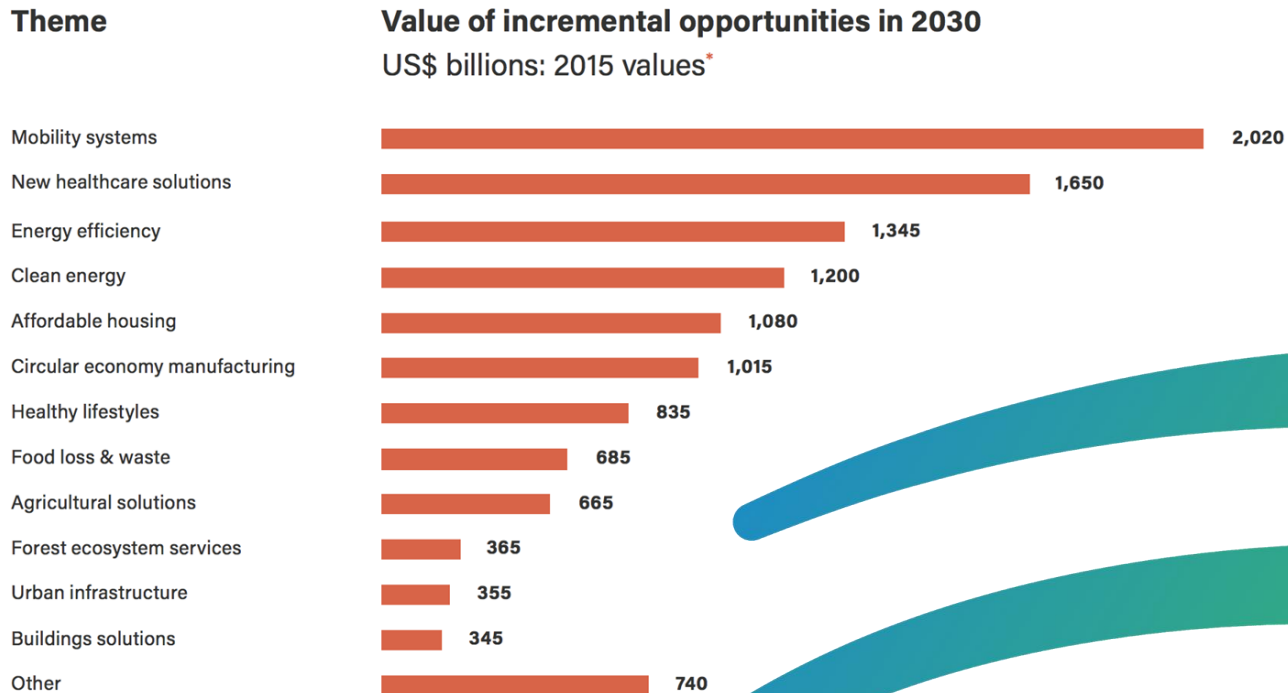
Future Trend*



Cuál es la relación entre emprendimiento y los ODS

What are the connections between entrepreneurship and the SDGs?

EXHIBIT 5: 12 largest business themes in a world economy heading for the Global Goals

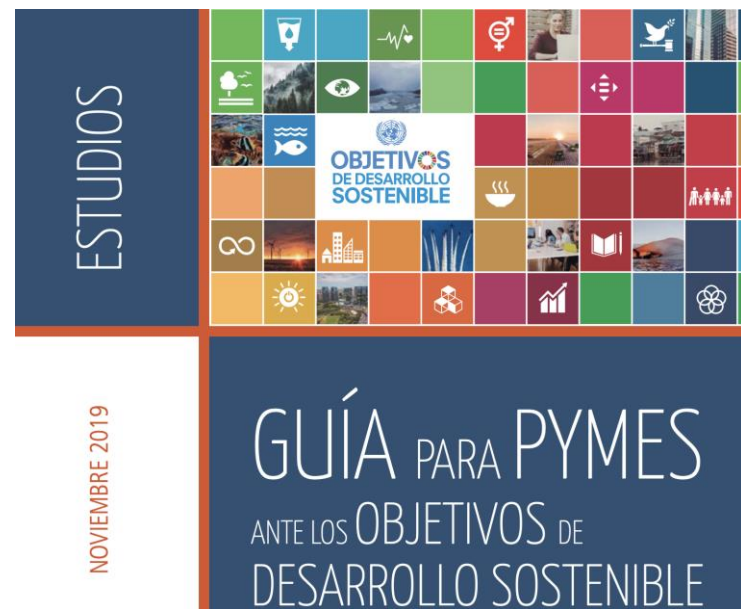


How can entrepreneurship help us achieve the SDGs generally?

Emprendimiento para lograr los ODS.

- A. Understand the SDG's.
- B. Define priorities.
- C. Establish Objectives.
- D. Integrate them.
- E. Reporting and Communicating.

SDG Impact Assesment Tool



Which of the SDGs rely on entrepreneurship to be achieved?

¿Qué ODS inciden con el emprendimiento?

SUSTAINABLE DEVELOPMENT REPORT
[Rankings](#)
[Interactive Map](#)
[Key Messages](#)
[Country Profiles](#)
[Data Explorer](#)
[Download Report & Materials](#)

Current Assessment

Click on a goal to view more information.



Legend: ● SDG achieved ● Challenges remain ● Significant challenges remain ● Major challenges remain ● Information unavailable

Trends

Click on a trend to view more information.



Legend: ↑ On track or maintaining SDG achievement ↗ Moderately improving → Stagnating ↓ Decreasing ● Trend information unavailable



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Case Studies from Mexico

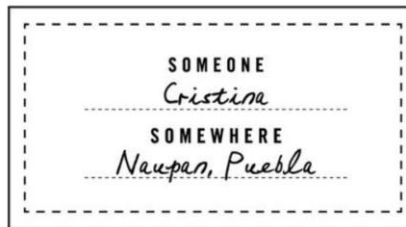
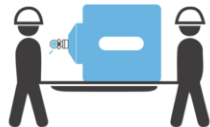
Misión de Pixza

Crear espacios donde nuestros clientes puedan disfrutar de una experiencia reflexiva y de empoderamiento. Acompañada de una oferta culinaria mexicana, innovadora, de calidad y a precios accesibles.



Isla Urbana somos un proyecto dedicado a contribuir a la sustentabilidad en México a través de la captación de lluvia.

[Dona](#)

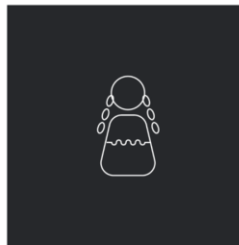


Someone

Es por los artesanos que hacen cada producto

Somewhere

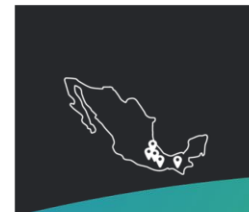
Es por las comunidades en las que crean



98% DE LOS ARTESANOS SON MUJERES

**SOMEONE SOMEWHERE TRABAJA CON 180
ARTESANOS**

en 5 de los estados más pobres de México:
Puebla, Oaxaca, Chiapas, Hidalgo y Estado de
México





What advice would you give to young entrepreneurs who are just starting out?

¿Qué consejo le darías a emprendedores jóvenes?

1

Every problem can be a solution waiting to happen.

Cada problema puede ser una solución esperando suceder.

2

Always grow your curiousness and take chances.

Fomenta tu curiosidad y toma riesgos.

3

Don't shy away from hard work.

Prepárense para arrastrar el lápiz.

Merci. Thank you. Gracias.

“Si j'ai vu plus loin, c'est en montant sur les épaules de géants”

“If I have seen further it is by standing on the shoulders of Giants”

“Si he llegado a ver más lejos que los demás es por estar parado en hombros de gigantes”

Isaac Newton, 1695.

Ing. Raúl Rodolfo Gío Hernández

Líder de Proyectos y Alianzas
gioraul.sdsn@cic.unam.mx

