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# Investing in Green Technology as an Equalizer

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Introduction to Salesforce / [Salesforce.org](https://www.salesforce.com)

Commitments We Have Made

Green Tech + Equality

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# Salesforce's Twenty Years of Giving Back



**1% TIME**

**4.5M+**  
Volunteer Hours



**1% EQUITY**

**\$310M+**  
Grants



**1% PRODUCT**

**45K+**  
Nonprofits & Education

**PLEDGE**  
**1%**  
9K+ companies  
have joined





# Close the Impact Gap

Together, we close the gap between the impact created today, and the potential for impact in the future.



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**Current  
Impact**



## Technology

Accelerating social impact with purpose-driven technology

## Community

Convening, connecting, listening, and learning from nonprofits and educators to co-create a better future

## Partnerships

Building social innovation capacity through partner services, pro bono and impact-led partnerships



# Business is the Greatest Platform for Change



\$90M donated for public education



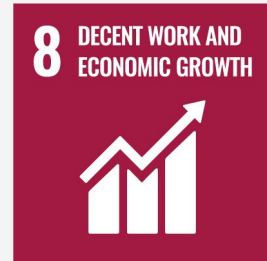
100% renewable energy by FY2022



LEED Platinum offices  
Supply chain engagement



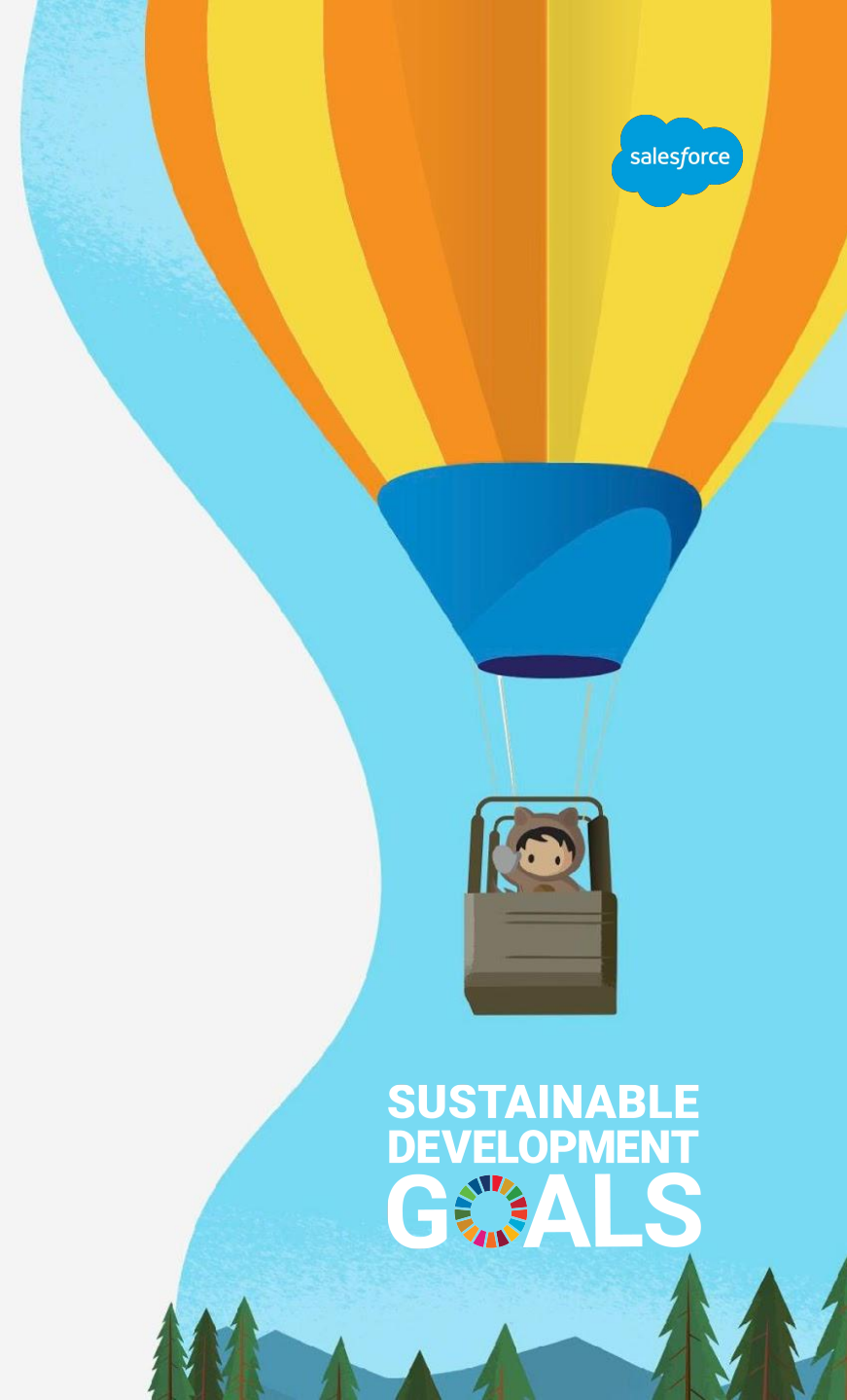
\$10M+ for equal pay



Pledge to America's Workers 1M jobs



Net-zero emissions  
Carbon neutral cloud  
Step Up Coalition



SUSTAINABLE  
DEVELOPMENT  
GOALS

# Green Tech & Inequality

Developing countries  
are not as resilient  
against climate change,  
malnutrition, and heat  
stress



Poorer communities  
face greater  
affordability and access  
barriers when it comes  
to tech, housing, etc.



Tech + AI has the  
potential to leave out  
large segments of the  
global population

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Open data platforms

Publicly or co-funded research projects

Access to blended and private/public capital

Pilot projects

Policies



# Tech + New Models + Data

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Affordable Pay-as-you-go Solar for South East Asia

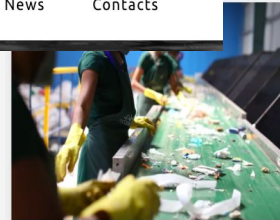
Find out more

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Company Impact Team News Contacts

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US WASTE MANAGEMENT SERVICES E WASTE MANAGEMENT EPR SERVICES CONSULTING RECYCLED PRODUCTS REPORTS LOGIN



**Waste Management Services**

Responsible & sustainable waste management solutions for bulk waste generators like corporate parks, universities, residential complexes & more.



**Extended Producer Responsibility**

Providing transparent & legally compliant reverse logistic services to producers for collection of post-consumer plastic & e-waste.



**Recycled Products**

Closing the loop by upcycling & recycling the waste collected into beautiful recycled products.

en ecotron ecofrost eco connect

**eco connect**

An online platform that seamlessly connects farmers and markets, ensuring quality & reliability.

FIND OUT MORE

Produce Manage Market



# Closing Remarks

- Need impact measurement and economic and business models that account for the loss of human health and nature as a result of climate change
- Invest in inclusion + addressing inequality alongside climate change
- COVID19 presents an opportunity for change, especially as we think about financial investment in the space and the role of financial institutions
- Distributed Ledger Tech (DLT) and tech leaders should be incentivized to account for equality
- Data, taxonomies, disclosure, and valuation are at the heart of systems / model changes globally





Thank  
you

BLAZE  
YOUR  
TRAIL

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