

Creating social impacts

Youth and social entrepreneurship



UNIVERSITÉ
LAVAL



EcoInnovation
Network

WHERE SUSTAINABILITY
AND ENTREPRENEURSHIP
CONNECT



Vous pourrez
ignorer cette
annonce dans 4 .



Entrepreneurial action as a **solution** to address our society's issues



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ENTRAI -DONS



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ST-ROCH

THE NEIGHBOURHOOD



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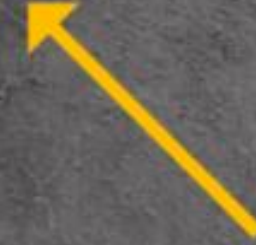






LOCAL CURRENCY MODEL

PARTNERS



RESIDENT



**PEOPLE IN
NEED**



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The first partnerships


LAUBERIVIERE

*Quebec's largest organization
for homeless people*

L'inter
MARCHÉ

Local grocery

 **Brunet**

Local drugstore

VILLE DE
QUÉBEC



*l'accent
d'Amérique*



CEC · CCE · ACE · CCE



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Give back in a concrete and traceable way



Encourages social interactions and sharing



Bring together the residents, less fortunate and local partners

2000 tokens and the beginning of a movement



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**260 000 views after 3 days
across Canada**

← SOCIÉTÉ

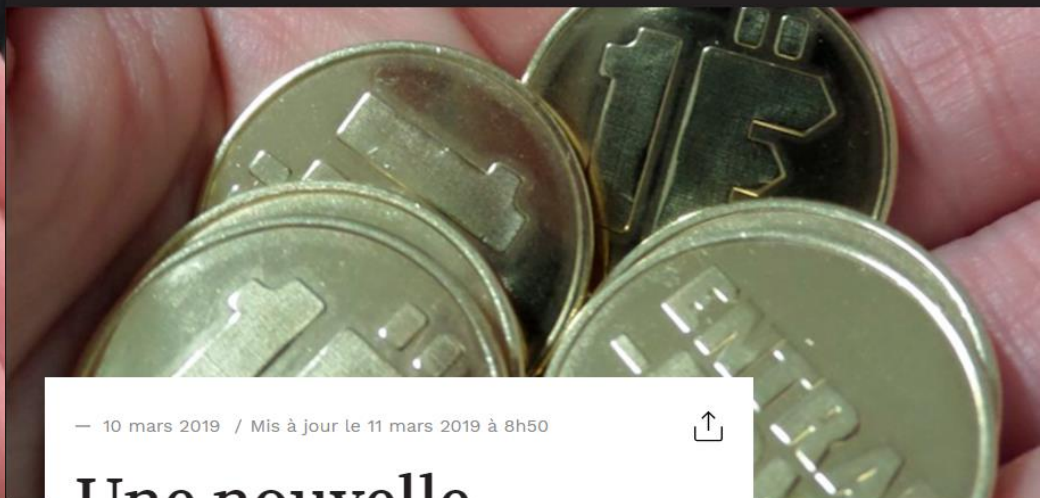
Une monnaie locale pour aider les pl lancée à Québec

Publié le samedi 30 mars 2019



Newspaper of the Vatican

Dans un quartier de Québec,
une monnaie locale pour
plus démunis



— 10 mars 2019 / Mis à jour le 11 mars 2019 à 8h50



Une nouvelle monnaie locale dans

Being a student and **social entrepreneur**



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Intrapreneur versus Entrepreneur



Intrapreneurs

**Innovate within
a business**

- Less risky
- Access to resources
- Job security

**Both
are**

- Innovative
- Ambitious
- Leaders

Entrepreneurs

**Build their own
business**

- Increased freedom
- More responsibility
- Higher ROI

<https://turbo.intuit.com/blog/wp-content/uploads/2020/03/intrapreneur-versus-entrepreneur-1.png>



Team and perspectives



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Networking and advices



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Create **social impact.**



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+3000 HOURS IN VOLUNTEERING
1250 LIVES IMPROVED
155 PEOPLE DIRECTLY IMPACTED
33 ENTERPRISES EMPOWERED



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Empower our community



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Keeping a balance



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Merci!



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