



ACCÉLÉRER 2030 POUR LE QUÉBEC

#Entrepreneurship & SDGs



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Mobilizer

“The resilience of social entrepreneurs in times of crisis is more important than ever as part of our recovery to build back better.”





SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS

Our challenges are all interconnected.



Pandemic example

FIGURE 5: COVID-19 AFFECTING ALL SDGS



4

Of the Canadian population knew what the SDGs were
(Source: SDG Unit, Government of Canada, January 2020).

%





Our Canadian National strategy for Agenda 2030:

Leaving no one behind.



ACCÉLÉRER
2030
QUÉBEC

Creating a sustainable SDG Ecosystem to leave no one behind.

Accelerate the creation of effective and innovative partnerships between governments, the private, philanthropic, academic and plural sectors to accelerate SDGs implementation and achievement by 2030.

ACTION PLAN



1. Simplify access to capital for SDG solution holders.



2. Lower the barriers to collaboration between sectors of activity.

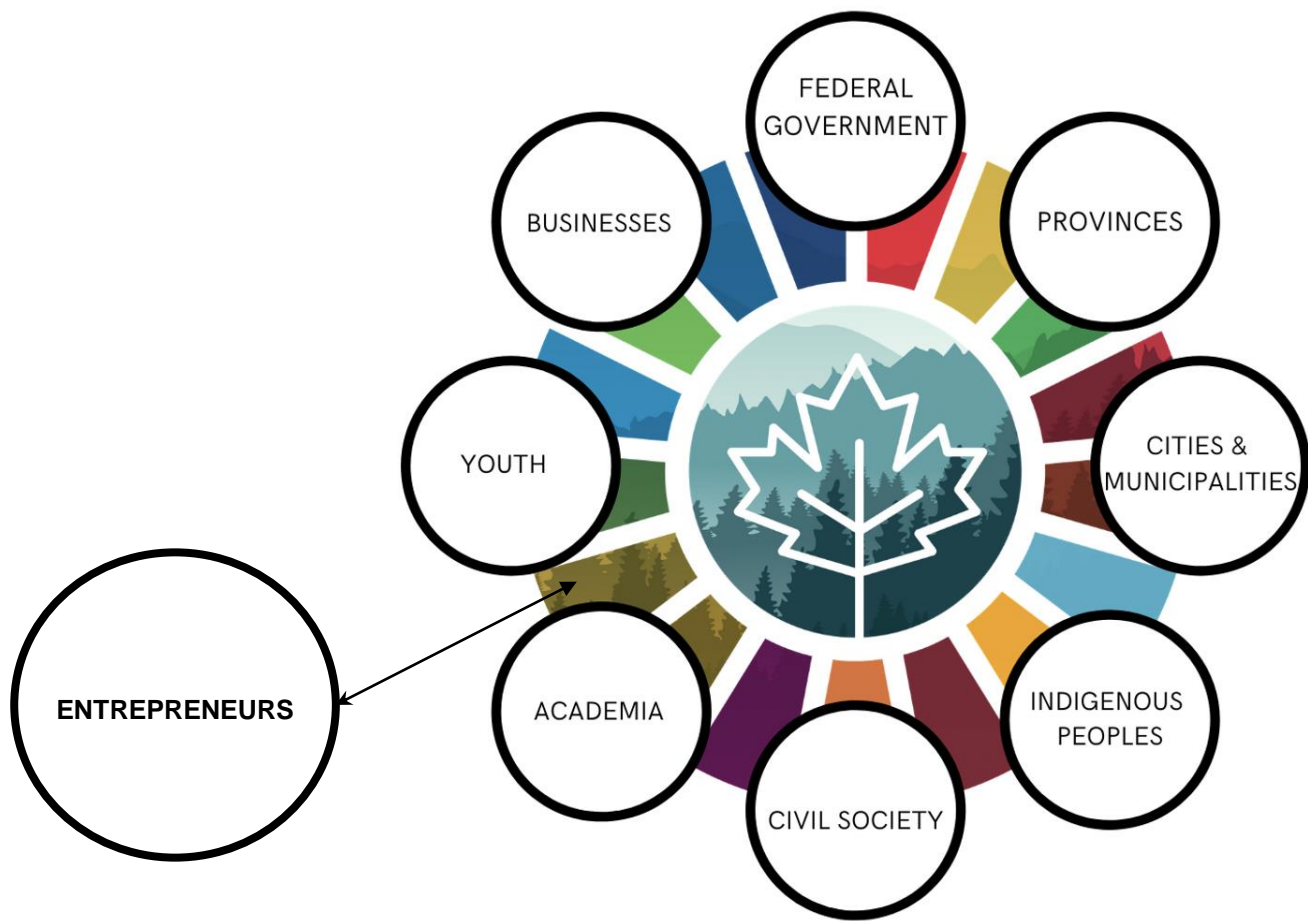


3. Sustain the development and access to tools that will make it possible to adopt and measure SDGs.



4. Raise people's awareness about the ambition of the 17 SDGs.







SDG Entrepreneurs

All SDGs rely on entrepreneurship if we hope to achieve them.

The pandemic should serve as a wake-up call to work together towards common objectives.

FIGURE 5: COVID-19 AFFECTING ALL SDGS



Source: UNDESA

Entrepreneurship & SDGs

- Entrepreneurs are the ideators and solution holders to achieve the SDGs, often with long term perspective.
- Social entrepreneurs have the resilience to improve our social challenges. They understand the systemic changes required.
- Performance indicators and SDG data is an opportunity to track and communicate your impact progress and measurement.



TIPS TO START

1

Find a systemic issue that you are passionate about solving.

2

Identify which primary and secondary SDGs this issue is most likely to impact. Do your research on indicators and contextualize your issue through the lens of the SDGs.

Remember that the SDGs is a guide and not a stiff framework.

3

Mobilize your support community around the thematic SDG and integrate as part of your business plan, communications strategy. Set objectives.

Make sure to involve differing points of view.



Story: *La force de l'impact*



***Insanity is doing the same thing
over and over and expecting
different results.***

- Albert Einstein



THANK YOU FOR TUNING IN!

Comments, suggestions and questions are welcome!



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